

PRESS RELEASE:

For immediate release

CORAL GABLES, FL October 13, 2003

Leslie J. Lott, a director of the International Trademark Association and founding partner of Lott & Friedland, P.A., an intellectual property firm in Coral Gables, Florida, will be speaking at the American Bar Association Franchise Forum's Corporate Counsel Breakfast, to be held October 22-24, 2003 in Hollywood, Florida.

Ms. Lott will conduct a presentation on the Madrid Protocol, and the effects it will have on the international registration of trademarks.

Ms. Lott was recently appointed to the Trademark Public Advisory Committee of the United States Patent and Trademark Office, and is a member of the CPR/INTA Panel of Distinguished Neutrals for Resolution of Trademark Disputes. She has been listed in The Best Lawyers in America annually for the past seven years.

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